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Date: May 22, 2002

MEDIA ADVISORY

OTR Credit Union is here to stay

City, Smart Money, and other partners rededicate Credit Union, Mayor tours Vine Street

WHAT: Rededication Ceremony of the Cincinnati Central Credit Union's Over-the-Rhine

branch, in partnership with Smart Money. Hit by the civil unrest of last April, this full service branch is in full operation along with supportive services from Smart Money. Immediately following this brief ceremony, Mayor Luken will conduct a Vine Street Update Walking Tour, talking with various business owners, and providing updates on both the Facade Program and the Pride Center.

WHEN: Thursday, May 23, 2002

10:30 a.m.

WHERE: 1800 Vine Street

Over the Rhine

PARTICIPANTS: Mayor Charlie Luken

Cincinnati Community Development Director

Smart Money Community Services

Ohio Credit Union League Cincinnati Central Credit Union Over-the-Rhine Community Council

PHOTO OPPORTUNITY: Rededication Ceremony with dignitaries and elected officials, Mayor opening his personal account with the Credit Union, Update Tour of Vine Street